

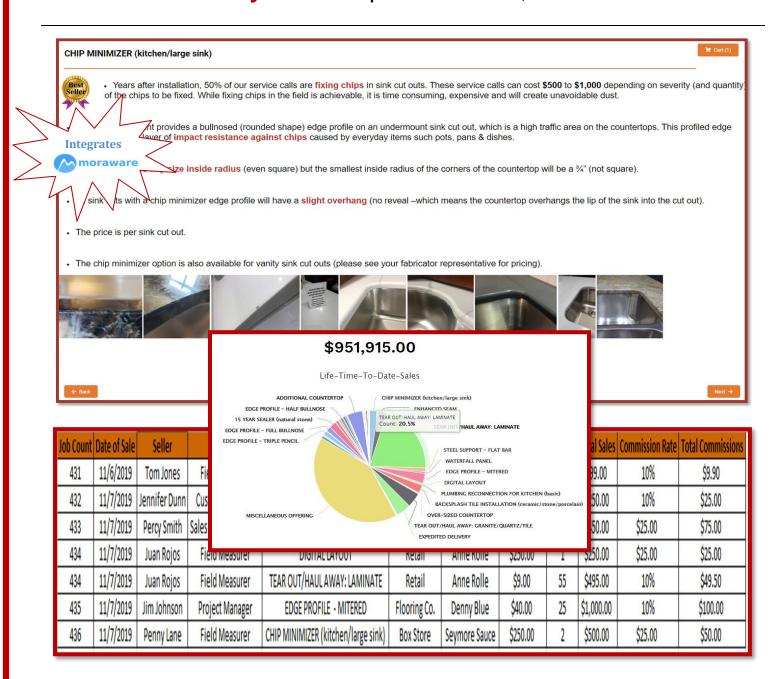




THE HOT SAUCE™ SELLING SOLUTION

INCREASE PROFIT OPPORTUNITIES WITH EVERY CUSTOMER!

- Provides easiest way to sell upgrades & options
- Creates an "everyone sells" mentality
- Pays commission for all employees that sell
- Generates huge profits for the company
- Created by countertop Fabricators, for Fabricators





THE HOT SAUCE™ SELLING SOLUTION

INCREASE PROFIT OPPORTUNITIES WITH EVERY CUSTOMER!



INCREASE YOUR PROFITS

HOT SAUCE adds earnings to your company's bottom line by:

- ✓ Professionally showing Customers all upgrades & options available for their project
- Offering Customers high value upgrades that have little or no costs
- ✓ Giving the Customer a shopping and trade-up experience which they are already familiar
- Encouraging your employees to stop giving away items for free



PROVIDE SELF-FUNDED RAISES FOR EMPLOYEES

HOT SAUCE provides compensation for every employee that wants to participate in selling by:

- ✓ Promoting an "everybody sells" mentality (50% of upgrades are sold by field measurers/templators!)
- ✓ Providing additional income opportunities for those typically not involved in the sales process
- ✓ Paying commissions on each offering sold (one sold per day nets a projected \$6,500 per participant)
- Offering reporting metrics, making it easy to track sales data and productivity



MAKE THE BUYING PROCESS FUN & EASY

HOT SAUCE gives the Customer a simple way to understand all the options available by:

- ✓ Going beyond just discussing the countertop material type, color and thickness
- ✓ Showing the Customer all the available options and giving a full scope of your company's capabilities
- ✓ Giving Customers an easy and fun "online" shopping opportunity
- ✓ Showing the Customer all the unique and creative ways to customize their countertops



START USING IMMEDIATELY

HOT SAUCE provides everything to start selling upgrades & making more money immediately by:

- ✓ Signing up online and completing the required company information
- ✓ Identifying all the Hot Sauce offerings you want to sell (over 100+ items)
- ✓ Letting our team set you up within 48 hours with all specific content including pricelists, text & pictures
- ✓ Training your employees via live GoToMeeting sessions to get instant results



View it at hotsauceyourtops.com

