

## OUR COOKIES AND YOU

Hello! If you are reading this, then you care about privacy – and your privacy is very important to us. Cookies are an important part of almost all online companies these days, and this page describes what they are, how we use them, what data they collect, and most importantly, how you can change your browser settings to turn them off.

## WHAT IS A COOKIE?

A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

Cookies may be either “persistent” cookies or “session” cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

## HOW WE USE COOKIES?

We use cookies for a number of different purposes. Some cookies are necessary for technical reasons; some enable a personalized experience for both visitors and registered users; and some allow the display of advertising from selected third party networks. Some of these cookies may be set when a page is loaded, or when a visitor takes a particular action (clicking the “like” or “follow” button on a post, for example).

## WHAT COOKIES DO ISFANOW.ORG USE?

We use cookies for the following purposes:

<b>Cookie name</b>	<b>Life span</b>	<b>Classification</b>	<b>Purpose</b>
__utma- __utmz	Persistent (2 years)	Performance	Used by Google Analytics to track website usage
Login	Session	Strictly Necessary	Used by MemberClicks to track logged in users and to store user credentials.
__cfduid	Persistent (1 year)	Strictly Necessary	This cookie is set by the CloudFlare service to identify trusted web traffic.
__cfruid	Session	Strictly Necessary	This cookie is set by the CloudFlare service to identify trusted web traffic.
feathr_session_id	Persistent (1 Hour)	Strictly Necessary	Feathr uses cookies and web beacons (pixels) to collect anonymised information such as your IP

serviceID	Persistent (1 Hour)	Strictly Necessary	address, in order to recognise which of our products you have interacted with, to then serve you with related advertisements on our and other websites that you visit.  Used by our website to track what service you are currently interacting with.
-----------	------------------------	--------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

## WHAT COOKIES ARE USED BY OUR SERVICE PROVIDERS?

Our service providers use cookies and those cookies may be stored on your computer when you visit our website.

### Google Analytics

We use Google Analytics to analyse the use of our website. Google Analytics gathers information about website use by means of cookies. The information gathered relating to our website is used to create reports about the use of our website. Google's privacy policy is available at <https://www.google.com/policies/privacy/>

### TheTradeDesk (Adsvr.org)

We use TheTradeDesk to display relevant advertising and helps us to monetise our website. You can view TheTradeDesk's privacy policy here <https://www.thetradedesk.com/general/privacy>

### Feathr.co

We use Feathr.co to manage our events on our website including managing attendees and selling sponsorships. Feathr.co's privacy policy can be found here <https://www.feathr.co/privacy-policy>

### MemberClicks

We use MemberClicks to help us manage our website and membership systems. All data entered on our website is managed and controlled by MemberClicks. There privacy policy can be found here <https://www.memberclicks.com/privacy>

## MANAGING COOKIES

Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. You can, however, obtain up-to-date information about blocking and deleting cookies via these links:

<https://support.google.com/chrome/answer/95647?hl=en>

<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

<https://www.opera.com/help/tutorials/security/cookies/>

<https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>

<https://support.apple.com/kb/PH21411>

<https://privacy.microsoft.com/en-us/windows-10-microsoft-edge>

Blocking all cookies will have a negative impact upon the usability of many websites. If you block cookies, you will not be able to use all the features on our website.