

**International Surface Fabricators Association (ISFA)**  
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- FOR IMMEDIATE RELEASE -

**2016 ISFA Conference & Annual Meeting to Convene in Cancun, Mexico**  
***Conference Promises Improvement to Fabricators' Bottom Lines, while Location Offers Plenty of  
Enjoyment***

Slated for Nov. 8 and 11, 2016, at the Luxurious Hyatt Ziva All Inclusive Resort, in Cancun, Mexico, the ISFA Annual Conference & Member invites the industry to build a network, re-connect with old friends, and learn new ways to improve business all while experiencing a stunning beachfront all-inclusive resort on the most beautiful strip of Punta Cancun.

This year's agenda is designed to provide the perfect balance of educational and networking opportunities, as well as ample time for relaxation and enjoyment. ISFA also made it easy for attendees to add extra days to their stay at the resort for additional enjoyment once the conference is finished.

At the event some of the top fabricators in the industry will share first-hand knowledge of owning and operating countertop businesses, and how they were able to realize success. The event also provides attendees with opportunities to learn and network with each other.

"With some off the top fabricators in the world in attendance at this event, you would have to go out of your way to avoid bringing something back to your shop that you could implement right away to increase your profits and improve your operations," said ISFA President Adam Albee, of Lincoln Laminating in Lincoln, Neb. "This event is an investment that will pay for itself many times over."

A full registration includes: three nights' accommodations at the Hyatt Ziva Hotel in Cancun, including all meals, drinks, activities, entertainment, networking events, educational sessions and gratuities. Attendees will also be able to visit with a variety of vendors to hear about the latest products and services.

**Note that all U.S. citizens are required to have a passport to travel to Mexico. If you plan to travel to the conference, check now to make sure your passport will not expire before you travel and that the expiration date is LATER than May 8, 2017. If you don't have a passport or if yours has expired, you should begin the process of applying for one.**

*For more information contact ISFA Membership Director Bryan Stannard at [bryan@isfanow.org](mailto:bryan@isfanow.org) or (210) 389-2917 or visit [www.isfanow.org](http://www.isfanow.org).*