

International Surface Fabricators Association (ISFA)
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– FOR IMMEDIATE RELEASE –

**Amy Miller Named Executive Director of International Surface Fabricators
Association (ISFA)**

Amy Miller was hired to serve as the Executive Director of ISFA at the end of November. Of note is that Miller has the honor of being the first woman to serve in this highest position on the ISFA staff.

Previously, Miller was the Director of Business Development for the L.E. Smith Company, a third-generation, family-owned, premium quality surface fabricator and distributor with more than six decades of service to the construction, cabinetry, millwork and retail industries.

“Amy is a consummate professional with real world experience working for a world class fabrication company,” said ISFA President Ryan Miller. “She is enthusiastic and is already working on implementing some great ideas for advancing the association. The ISFA Board of Directors is confident that she will perform well in the role.”

As the Director of Business Development for L.E. Smith for more than seven years, Amy was responsible for sales and marketing strategy implementation, new product development and brand awareness, among other key functions. She also served in various management and sales positions previously and earned a degree in marketing from Miami University.

Additionally, she was elected to the ISFA Board of Directors in late 2016, serving on the board from Jan. 1, 2017, until she stepped down to take the position as ISFA Executive Director.

“My goal is to not only increase the membership of ISFA, but also to refine and improve the depth of member benefits the association offers,” said Amy Miller. “I am excited to take on this responsibility and spend more time with our members discussing how we can better serve them as the organization moves forward.”

Amy Miller has stepped in to fill the position held for the past year by Bryan Stannard, who is now pursuing other opportunities in the industry. “We offer thanks to Bryan for helping to advance ISFA during his tenure, and we look forward to a very bright future for ISFA and its members.” added Ryan Miller.

For more information, please feel free to contact Amy Miller directly at AmyM@isfanow.org or (567) 239-2101.

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About ISFA: The International Surface Fabricators Association (ISFA) is a not-for-profit trade association dedicated to helping its members become more profitable through education, fostering professionalism and promoting the countertop industry. For more information contact the association at 412-487-3207 or info@isfanow.org.