

**International Surface Fabricators Association (ISFA)**  
PO Box 627  
Ingomar, PA 15127  
412-487-3207

**For more information contact:**  
Kevin Cole  
815-721-1507  
[kevin@isfanow.org](mailto:kevin@isfanow.org)

– FOR IMMEDIATE RELEASE –

**International Surface Fabricators Association (ISFA) Announces Annual Awards**  
*Rodrigo Velazquez of INDEKO Wins ISFA Fabricator of the Year*

The International Surface Fabricators Association (ISFA) announced the winners of its annual awards at the association's recent annual meeting and conference in Cancun, Mexico. The ISFA awards are chosen by association members, and given to those in the industry that stand out as the very best.

The Fabricator of the Year Award was given to Rodrigo Velazquez founder of INDEKO, a large, world-class solid surface fabricator in Jalisco, Mexico. The Fabricator of the Year is awarded to an individual of a fabricator member company that in the past year has best exemplified the ISFA ideals of quality, innovation, character and exemplary service to ISFA and/or the decorative surfacing industry, with overall excellence. INDEKO earned the award for showing that ISFA ideals can be part of the industry regardless of location in the world. The company utilizes advanced technology and is implementing sustainable practices. It represents the new age of solid surface and countertops in Mexico by setting an example as a quality fabricator and leading the country in work and ethics.

The other honored winners are:

The Associate of the Year Award is given to an associate member company that in the past year has best exemplified the role of servicing the needs of fabricator member companies, and who has best supported ISFA in all activities. This year's winner is P. Max Le Pera of Spectrum Quartz/Hirsch Glass. Le Pera has been a strong champion for

ISFA, participating in numerous events, writing articles for its magazine and truly going out of his way to invest in the advancement of ISFA throughout 2017.

The Innovator Award is for the member firm or individual who goes outside the box to create a product or system that enhances the life or elevates the role of the surface fabricator. The 2016 Winner is Russ Berry of A.S.S.T. in McSherrystown, Pa. Berry and A.S.S.T. earned the award for always being ahead of the curve, stretching the uses, fabrication methods and successes of their products to new lengths, and always being willing to share ideas, knowledge and skills with the industry.

The Envision Award is given to the manufacturer member that excels in creating something imaginative and special for the surfacing industry. The 2017 winner is BACA Systems for offering some of the most innovative robotic stone fabrication equipment. Fabricator feedback relates that the company's largely unique machinery is high quality, improves yield and saves time and labor - all wins for the fabrication industry.

ISFA's own Kevin Cole was inducted into the ISFA Hall of Fame, joining a long list of esteemed industry professionals. The Hall of Fame Award is given to the individual who has, in the course of his/her career, made significant contributions to the decorative surfacing industry, and has demonstrated leadership and commitment to the ideals of ISFA. Cole received the award for representing the ideals of ISFA throughout his years of service to the industry running various trade publications (Countertops & Architectural Surfaces, Surface Fabrication and SolidSurface Magazine), and for going out of his way to put his years of industry knowledge and contacts to use for the good of all ISFA members.

– END –

***About ISFA: The International Surface Fabricators Association (ISFA) is a not-for-profit trade association dedicated to helping its members become more profitable through education, fostering professionalism and promoting the countertop industry. For more information contact Communications Director Kevin Cole at 815-721-1507 or [kevin@isfanow.org](mailto:kevin@isfanow.org).***