

International Surface Fabricators Association (ISFA)
PO Box 627
Ingomar, PA 15127
(888) 599-ISFA

– FOR IMMEDIATE RELEASE –

International Surface Fabricators Association (ISFA) Launches Safe Solid Surface Education Initiative

Safe, hygienic surfaces are more important than ever in the age of COVID-19

The International Surface Fabricators Association (ISFA), an independent, not-for-profit trade association made up of companies that work with all surfacing materials, launched its *Safe Solid Surface* campaign. The idea behind the educational initiative is to help make architects, designers, healthcare facility planners, consumers and all other surfacing specifiers aware of the safe, clean and hygienic properties of solid surface during this time when cleanliness is so critical to our health.

An article outlining the extensive reasons this material is a strong fit for those wanting to help ensure safe, quality materials are used in healthcare applications, commercial kitchens, the hospitality industry and even residential kitchen and bath applications has been put together by ISFA, the only non-profit association that focuses on all premium countertop and surfacing materials. Both a [more in-depth article version](#) and [briefer article version](#) can be downloaded and freely disseminated.

Outlines of the benefits of solid surface, including its hygienic and health-promoting properties, versatility, safety certifications and ease of maintenance, among others, along with a variety of photos are available on the ISFA website at www.isfanow.org/safesolidsurface and also on the blog at www.solidsurface.com/safe, a well-known website that provides education and other services regarding the solid surface product.

For more information, contact Director of Communications Kevin Cole at kevin@isfanow.org or ISFA Executive Director Nancy Busch, who can also be interviewed about the material and/or the ISFA organization, at nancy@isfanow.org.

– END –

About ISFA: The International Surface Fabricators Association (ISFA) is a not-for-profit trade association that represents professionals in the premium surfaces industry. ISFA's mission is to help members become more profitable in their businesses by promoting them and their products, educating ISFA members to help them become better craftsmen and business people, and improving the industry through professionalism and honesty. For more information contact the organization at (888) 599-ISFA or info@isfanow.org.