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International Surface Fabricators Association to Host 2023 Annual Conference in Sint Maarten

This year's conference will include strategy sessions for improving productivity, streamlining operations, strengthening leadership, fostering a positive company culture and more.

Ingomar, Pa. – March 22, 2023 – Fabricators and other professionals within the decorative surface industry are invited to explore growth opportunities at the <u>International Surface Fabricators Association</u>'s (ISFA) 2023 Annual Conference, which will be held October 16-19 on the Caribbean island of Sint Maarten. Attendees will enjoy four days of educational sessions, business development workshops, networking opportunities and more at the stunning <u>Sonesta Ocean Point Resort</u>.

This signature event will kick off with a welcome reception and dinner amid idyllic views of the sand and sea. The first night will conclude with a celebration that honors the 2023 <u>ISFA Award</u> recipients and the introduction of ISFA's 2024 <u>board of directors</u>.

In subsequent days, attendees will benefit from powerful presentations, discussions and workshops focusing on strategies to strengthen your business. Topics include leadership approaches that impact all sides of a business, onboarding and optimizing modern technologies and tools to improve production, shop efficiency tactics, and creating a strong and positive company culture. The programming is curated to benefit fabrication companies of all sizes and scopes.

In between workshops and presentations, attendees can network with their peers over great food, entertainment and a breathtaking resort backdrop that enables everyone to kick back, relax and enjoy each other's company. Sharing experiences and learning from one another in conversation continues to be a cornerstone of ISFA.

"The ISFA Annual Conference is the pinnacle event for our members, and this year's event promises to be exceptional," said Nancy Busch, executive director of ISFA. "We have thoughtfully planned programming and resources that will bring value and growth opportunities to attendees, which adheres to ISFA's mission to further the decorative surface industry and support fabricators in their work."

The 2023 ISFA Annual Conference is proudly sponsored by <u>Dal-Tile</u>, <u>Aristech Surfaces</u>, <u>BB Industries</u>, <u>Caesarstone</u>, <u>Cosentino</u>, <u>Durasein</u>, <u>Infinity Surfaces</u>, <u>Integra Adhesives</u>, <u>Laser Products Industries</u>, <u>LX Hausys</u>, <u>Kohler</u> and <u>Park Industries</u>. These companies, together with ISFA, are dedicated to the success of surface fabricators everywhere.

Registration for this event is now open, and those interested in attending can find more details at www.ISFAnow.org/annual-conference. Fabricator members who sign up for the event before May 31, 2023, can take advantage of early bird pricing, a savings of \$250 off registration fees. Registration fees include accommodations, meals and programming.

About the International Surface Fabricators Association

The International Surface Fabricators Association (ISFA) is globally recognized as a premier trade organization serving the manufactured surface industry. ISFA exists to help fabricators and other industry professionals increase product quality, improve safety measures, encourage professionalism and elevate profitability by facilitating education, standards and camaraderie. ISFA values innovation, dependability, trust, honesty, ethics, and serving others above all else. For more information about ISFA, the benefits of membership, training opportunities, association events, including the Annual Conference, and more, visit www.ISFAnow.org.