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### **All Aboard: International Surface Fabricators Association to Host Industry Roundtable Event in Seattle**

**Ingomar, Pa. – July 8, 2022** – The International Surface Fabricators Association (ISFA) will host its fourth Industry Roundtable Event of the year from August 22 through August 24 in Seattle. This event will start with a cocktail reception at the remarkable Cambria Sales and Distribution Center showroom.

Day two includes a full schedule of educational and networking opportunities: a shop tour of Dominis Stone, three roundtable sessions and a sailing excursion, which is sponsored by Cambria. Roundtable discussions will cover shop tour takeaways, the positive impact of integrating software and technology in a fabricator's business, and building KPI dashboards to monitor performance and make better business decisions.

Day three includes breakfast with Cambria as attendees continue to share their experiences and learn from one another in a fun and engaging setting.

Space is limited, so those interested in attending are encouraged to reserve their spot as soon as possible by visiting www.ISFAnow.org/industry-roundtable. This event is open to all fabricators, including nonmembers, and registration costs just \$199. Registration for Associate Members is \$399.

"ISFA's fourth Industry Roundtable Event is shaping up to be a must-attend event for fabricators," said Nancy Busch, executive director of ISFA. "We're encouraging everyone to join us for this terrific opportunity to connect and learn from each other, which is a cornerstone of ISFA's mission."

This event, sponsored by Cambria and Moraware, is part of a series of events that aims to support fabricators in their work with robust discussions, key marketplace insights and tours of state-of-the-art facilities.

ISFA's final Industry Roundtable event of the year will take place September 27-29 in Knoxville, Tennessee. Attendees will tour supplier and distribution facilities and discuss the latest in sales and marketing best practices along with fabricators' most significant challenges in planning for growth. Opportunities for networking and leisure time, including the chance to try some of the finest local barbecue, are built into the schedule for this event, which is sponsored by BBI Industries and Crossville.

For more information about the International Surface Fabricators Association, membership and ISFA's Industry Roundtable Events, visit www.ISFAnow.org.

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The International Surface Fabricators Association (ISFA) is globally recognized as a premier trade organization serving the manufactured surface industry. ISFA exists to help fabricators and other industry



professionals increase product quality, improve safety measures, encourage professionalism and elevate profitability by facilitating education, standards and camaraderie. ISFA values innovation, dependability, trust, honesty, ethics, and serving others above all else. Learn more at [www.ISFAnow.org](http://www.ISFAnow.org).