

ISFA ANNUAL CONFERENCE



Location: Mountain Shadows Resort
5445 E. Lincoln Drive
Paradise Valley, AZ 85253
(855) 485-1417

Date: October 20-23, 2019

Sunday, October 20, 2019

All Day Arrivals. Attendees arriving by air should fly into Phoenix Sky Harbor International Airport. The resort is a quick 12 miles from the airport. Please utilize Uber or Taxi to transfer to the resort. Check-in time is 4pm, however if you arrive prior to 4pm, the bell staff can check baggage, and you may utilize the hotel facilities. A concierge will also be available at arrival should you wish to book excursions, spa services, etc.

7:00pm – 9:00 p.m.

Welcome Reception

Join us for tacos, tapas, and cocktails sponsored

by: **GranQuartz**

Community Room &

Patio





Monday, October 21, 2019

6:30am – 8:30am

Breakfast: Join us for a hearty breakfast in Hearth 61!

Hearth 61

8:30 a.m.

Morning Kick-off: Amy Miller & Augie Chavez
ISFA 2019 Member Meeting & Update

Valley Room

9:00 – 9:30 a.m.

Introductions: Name, Company, and Favorite TV show. Don't be shy- we want to know the real you!

9:30 – 11:00 a.m.

Keynote: Lisa Ryan, CSP, on “Manufacturing Engagement.” Lisa Ryan helps organizations keep their top talent from being someone else's. She is the founder of Grategy, and is an award-winning speaker and best-selling author of 10 books. More information is available at www.lisaryanspeaks.com



11:00am – 11:45am

Leading a Fabrication Company: Eric Tryon, Founder, Board Member, and Retired CEO of Clio Holdings will share the philosophy, strategy, and tactics that he learned over two and a half decades of entrepreneurship that helped him to shape the future of the nation's largest countertop fabrication and installation business in the U.S.



11:45am – 12:30 pm

Breakout Session: Tools of the Trade We'll discuss fabrication tooling, equipment, and applications for increasing productivity and reducing waste. Stone equipment and tooling will be discussed in the Valley Room. Solid Surface equipment and tooling will be discussed in the Club Lounge.

Valley Room / Club Lounge

12:30 – 1:30 p.m.

Lunch: Join us for a delicious salad, soup, and sandwich lunch in a gorgeous setting!

Mountain Shadows Lawn North



1:30 – 2:00pm

Break to Change/Refresh before Golf.

2:00 – 4:30 p.m.

Golf: We'll play a 9-hole Golf Scramble. Teams will be arranged in advance and all ability levels are welcome! We'll play "Best Ball" and the course will be filled with fun surprises and contests thanks to our Annual Conference sponsors!

The Short Course



4:30 – 6:00 p.m.

Rest/Relax/Re-charge/Network: The opportunities are endless! Hike or bike the trails, enjoy a massage, float in the pool, bask in the shadows of the amazing views and vistas, or spend time networking with your peers. Whatever you choose- enjoy!

6:00 p.m.

Shuttle Pick Up for evening event:

Meet at Mountain Shadows Main Entrance

6:30 – 9:00 p.m.

Italian Night: Italian chefs will be on hand serving up delicious fare along with wine pairing and tastings at Galleria of Stone in Phoenix. Transportation is provided. This special event is sponsored by:

Galleria of Stone

GALLERIA  STONE 

9:00 p.m.

Shuttle returns to Mountain Shadows Resort

9:30 p.m.

After Hours: TV Trivia in Hearth 61





Tuesday, October 22, 2019

6:30am - 8:30am

Breakfast: Join us for a hearty breakfast in Hearth 61!

Hearth 61

8:30am - 8:45am

Morning Kick-off: Amy Miller: What's to come? ISFA 2020 & Beyond

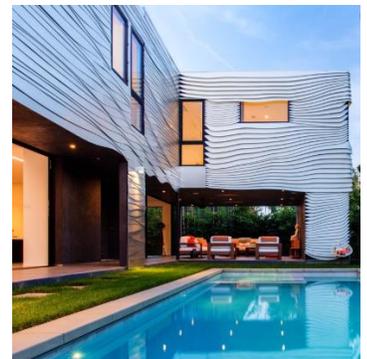
Valley Room

8:45am - 10:00am



Keynote: **Mario Romano**, The Future of Digital Fabrication. Mario Romano is a designer specializing in digital fabrication, architecture and construction. Mario has designed and built over \$50million worth of high-end luxury homes. He is also the founder and CEO of Roman Studio which offers M.R. Walls, and exclusive line of multidimensional panels intricately carved and textured from DuPont Corian for virtually any application. For more information visit

www.mrwalls.marioromano.com



10:00am - 10:15am

Snack Break: Assorted gourmet popcorn, candy bars, and hot pretzels. Grab a treat and get comfortable for the next session!

10:15am - 11:00am

Modern Surfaces Panel Discussion: A new category in countertops is emerging. Porcelain, Sintered Stone, and Ultra-Compact Surfaces are growing in popularity, and manufacturers are investing in them like crazy. Leaders from key manufacturers will take part in a panel discussion to discuss features,

Valley Room



	benefits, key differences, and how fabricators can add these products to the mix without killing productivity and throughput. Get ready for a hot debate!	
11:00am – 12:15pm	New Product Round-up: Back by popular demand! In lieu of table-top displays, suppliers will be presenting their latest/greatest product or service for the fabrication industry. Each presentation will be timed, and presenters will compete for “Best Product/Service” and “Best Presentation.” There are no rules outside of time, either! Get ready for some great conference specials, giveaways, and fun!	Valley Room
12:15pm – 1:00pm	Lunch: Join us for a southwest barbecue lunch in a gorgeous setting!	Mountain Shadows Lawn North
1:00pm – 1:30pm	Tariff / Duties Update: Rup Shah, President of MSI will share the latest news and updates affecting our Industry including the latest on Chinese quartz imports, potential Turkish and Indian duties, and the potential tariffs on imports of quartz and granite from the European Union.	Valley Room
1:30pm – 2:30pm	Breakout Session: Profit Party! We’ll discuss best practices for maximizing (and measuring) profit in fabrication businesses. The stone profit party will be held in the Valley Room. The Solid Surface profit party will be held in the Club Lounge.	Valley Room / Club Lounge



2:30pm – 5:30pm

Rest/Relax/Re-charge/Network: The opportunities are endless! Hike or bike the trails, enjoy a massage, float in the pool, bask in the shadows of the amazing views and vistas, or spend time networking with your peers. Whatever you choose- enjoy!

Keep the networking and discussion going by meeting in one of the ISFA Cabanas located at the Citizens Club Pool

5:30pm – 6:30pm

Happy Hour: Gather for pre-dinner cocktails & photo ops on the ISFA Red Carpet courtesy of:

Citizens Club Pool



6:30pm – 7:30pm

Celebratory Awards Dinner: Dress is Festive/Fun Cocktail Wear (Jackets are optional)

Citizens Club Pool

7:30pm – 8:00pm

2019 ISFA Award Winners Announced

Special thanks to our 2018 ISFA Fabricator of the year winner, ROCKin'teriors for designing and creating our 2019 Awards

8:00pm – 8:30pm

Wardrobe Change! We'll take a quick break to allow time to change before we head out for a night on the town in Old Town Scottsdale!



8:30pm

Shuttle leaves for Scottsdale

Mountain Shadows
Entrance

9:00pm – 11:00pm

Scottsdale Pedal Bar Tour and Pub Crawl

To ride the pedal bar, you must complete a waiver online here:

<https://waiver.smartwaiver.com/w/57b8cacf290bb/web/>

Beer and wine will be provided while riding the Pedal Bar. Additional beverages will be available for purchase along the route through Old Town Scottsdale at various watering holes.



11:30 p.m.

Shuttle returns to Mountain Shadows

Wednesday October 23, 2019

All Day Departures. The resort is a quick 12 miles from the airport. Please utilize Uber or Taxi to transfer to the airport. Check-out time is 12:00pm. A concierge is available at all times should you wish to book excursions, spa services, golf, or any other activity prior to departure.

Additional Days are available for purchase at the ISFA group rate of \$375 per night. If you did not purchase additional days at registration, but wish to stay, please notify Amy Miller, ISFA Executive Director on or before 9/19/19. Rooms are available on a first come, first served basis.

Special thanks to our ISFA Annual Conference Sponsors for making this event possible!

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